



**TRIDENT TRAINING 2006**

Public relations courses endorsed by the  
International Public Relations Association

Code	Start	Finish	D	W	Course Title	Fee
SC 1	24 Jan		1		Introduction to Public Relations	£205.00
SC 2	25 Jan		1		Writing Skills	£205.00
SC 3	27 Jan		1		Event management	£205.00
SC 4	1 Feb	2 Feb	2		Getting it Right in Print	£395.00
SS 1a	6 Feb	17 Feb		2	Diploma in Secretarial Administration	£1,750.00
SS1b	6 Feb	24 Feb		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	6 Feb	17 Feb		2	Private Secretary's Diploma	£1,750.00
SS 2b	6 Feb	24 Feb		3	Private Secretary's Diploma	£2,500.00
SS 3a	6 Feb	17 Feb		2	Executive Secretary's Diploma	£2,150.00
SS 3b	6 Feb	24 Feb		3	Executive Secretary's Diploma	£2,950.00
SC 1	7 Feb		1		Introduction to Public Relations	£205.00
SC 2	8 Feb		1		Writing Skills	£205.00
SC 3	9 Feb		1		Event management	£205.00
SC 4	14 Feb	15 Feb	2		Getting it Right in Print	£395.00
PR 1	20 Feb	3 Mar		2	Starting in Public Relations Management	£2,500.00
PR 2	27 Feb	10 Mar		2	Strategic Public Relations Management	£2,875.00
PR 3a	27 Feb	17 Mar		3	Advanced Strategic Public Relations Management	£3,850.00
PR 3b	6 Mar	17 Mar		2	Advanced Strategic Public Relations Management	£3,100.00
SC 1	8 Mar		1		Introduction to Public Relations	£205.00
SC 2	9 Mar		1		Writing Skills	£205.00
SC 3	10 Mar		1		Event management	£205.00
PR 6	13 Mar	17 Mar		1	Communicating in a political world – includes visit to the European Union	£2,400.00
SC 4	15 Mar	16 Mar	2		Getting it Right in Print	£395.00
SS 1a	3 Apr	14 Apr		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	3 Apr	21 Apr		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	3 Apr	14 Apr		2	Private Secretary's Diploma	£1,750.00
SS 2b	3 Apr	21 Apr		3	Private Secretary's Diploma	£2,500.00
SS 3a	3 Apr	14 Apr		2	Executive Secretary's Diploma	£2,150.00
SS3b	3 Apr	21 Apr		3	Executive Secretary's Diploma	£2,950.00
SS 1a	8 May	19 May		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	8 May	26 May		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	8 May	19 May		2	Private Secretary's Diploma	£1,750.00
SS 2b	8 May	26 May		3	Private Secretary's Diploma	£2,500.00
SS 3a	8 May	19 May		2	Executive Secretary's Diploma	£2,150.00
SS3b	8 May	26 May		3	Executive Secretary's Diploma	£2,950.00
SC 1	8 May		1		Introduction to Public Relations	£205.00
SC 2	10 May		1		Writing Skills	£205.00
SC 3	11 May		1		Event management	£205.00
PR 6	15 May	19 May		1	Communicating in a Political Climate - includes visit to European Union in Brussels	£3,000.00
PR 1	15 May	26 May		2	Starting in Public Relations Management	£2,500.00

PR 9	22 May	26 May		1	Print Production	£1,239.00
SC 4	18 May	19 May	2		Getting it Right in Print	£395.00
PR 2	22 May	2 Jun		2	Strategic Public Relations Management	£2,875.00
PR 3a	22 May	9 Jun		3	Advanced Strategic Public Relations Management	£3,850.00
PR 3b	30 May	9 Jun		2	Advanced Strategic Public Relations Management	£3,100.00

PR 7	3 Jul	21 Jul		3	International Issues & Crisis Management - includes visit to the European Union	£4,290.00
SS 1a	10 Jul	21 Jul		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	10 Jul	28 Jul		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	10 Jul	21 Jul		2	Private Secretary's Diploma	£1,750.00
SS 2b	10 Jul	28 Jul		3	Private Secretary's Diploma	£2,500.00
SS 3a	10 Jul	21 Jul		2	Executive Secretary's Diploma	£2,150.00
SS3b	10 Jul	28 Jul		3	Executive Secretary's Diploma	£2,950.00
SC 1	12 Jul			1	Introduction to Public Relations	£205.00
SC 2	13 Jul			1	Writing Skills	£205.00
SC 3	14 Jul			1	Event management	£205.00
SC 4	20 Jul	21 Jul	2		Getting it Right in Print	£395.00
SS 1a	31 Jul	11 Aug		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	31 Jul	18 Aug		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	31 Jul	11 Aug		2	Private Secretary's Diploma	£1,750.00
SS 2b	31 Jul	18 Aug		3	Private Secretary's Diploma	£2,500.00
SS 3a	31 Jul	11 Aug		2	Executive Secretary's Diploma	£2,150.00
SS3b	31 Jul	18 Aug		3	Executive Secretary's Diploma	£2,950.00

SC 1	7 Aug			1	Introduction to Public Relations	£205.00
SC 2	8 Aug			1	Writing Skills	£205.00
SC 3	9 Aug			1	Event management	£205.00
SC 4	10 Aug	11 Aug	2		Getting it Right in Print	£395.00
PR 1	14 Aug	25 Aug		2	Starting in Public Relations Management	£2,500.00
PR 5	14 Aug	8 Sep		4	Comprehensive Strategic Public Relations Management	£5,310.00
PR 2	21 Aug	1 Sep		2	Strategic Public Relations Management	£2,875.00
PR 4	21 Aug	8 Sep		3	Intensive Advanced Strategic Public Relations Management	£4,645.00
PR9	28 Aug	1 Sep	1		Crisis & Reputation Management	£2,500.00
PR9	28 Aug	1 Sep	1			£2,500.00
PR 3b	29 Aug	8 Sep		2	Advanced Strategic Public Relations Management	£3,100.00
SS 1a	29 Aug	8 Sep		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	29 Aug	15 Sep		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	29 Aug	8 Sep		2	Private Secretary's Diploma	£1,750.00
SS 2b	29 Aug	15 Sep		3	Private Secretary's Diploma	£2,500.00
SS 3a	29 Aug	8 Sep		2	Executive Secretary's Diploma	£2,150.00
SS3b	29 Aug	15 Sep		3	Executive Secretary's Diploma	£2,950.00

PR 8	4 Sep	8 Sep		1	Protocol & Public Relations	£2,500.00
PR 5	18 Sep	6 Oct		3	Intensive Advanced Strategic Public Relations Management	£4,950.00

SS 1a	2 Oct	13 Oct		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	2 Oct	20 Oct		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	2 Oct	13 Oct		2	Private Secretary's Diploma	£1,750.00
SS 2b	2 Oct	20 Oct		3	Private Secretary's Diploma	£2,500.00
SS 3a	2 Oct	13 Oct		2	Executive Secretary's Diploma	£2,150.00

SS3b	2 Oct	20 Oct		3	Executive Secretary's Diploma	£2,950.00
SC 1			1		Introduction to Public Relations	£205.00
SC 2	10 Oct		1		Writing Skills	£205.00
SC 3	11 Oct		1		Event management	£205.00
SC 4	12 Oct	13 Oct	2		Getting it Right in Print	£395.00

SS 1a	6 Nov	17 Nov		2	Diploma in Secretarial Administration	£1,750.00
SS 1b	6 Nov	24 Nov		3	Diploma in Secretarial Administration	£2,500.00
SS 2a	6 Nov	17 Nov		2	Private Secretary's Diploma	£1,750.00
SS 2b	6 Nov	24 Nov		3	Private Secretary's Diploma	£2,500.00
SS 3a	6 Nov	17 Nov		2	Executive Secretary's Diploma	£2,150.00
SS3b	6 Nov	24 Nov		3	Executive Secretary's Diploma	£2,950.00
SC 1	7 Nov		1		Introduction to Public Relations	£205.00
SC 2	8 Nov		1		Writing Skills	£205.00
SC 3	9 Nov		1		Event management	£205.00
SC 4	10 Nov	11 Nov	2		Getting it Right in Print	£395.00
PR 1	13 Nov	24 Nov		2	Starting in Public Relations Management	£2,500.00
PR 2	20 Nov	1 Dec		2	Strategic Public Relations Management	£2,875.00
PR 3a	20 Nov	8 Dec		3	Advanced Strategic Public Relations Management	£3,950.00
PR 3b	27 Nov	8 Dec		2	Advanced Strategic Public Relations Management	£3,100.00

PR 8	4 Dec	8 Dec		1	Protocol & Public Relations	£1,700.00
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